

101

COLLINS
The 101 Quarterly

WINTER 09



WIN! WIN! WIN!

Competitions – Win Luxury Escapes

Brilliant Future for Solar – Dr Zhengrong Shi

Introducing Mr & Mrs Smith

Characteristics of Successful CEOs

The Secret of Contemporary Art

From the Inside

In the last edition of the 101 Magazine we were very pleased to announce that 101 Collins Street had achieved a NABERS Energy 4.5 star rating. Also included within that edition was a detailed report from our Senior Manager, Engineering and Sustainability, Ross Boreham, highlighting the many sustainability initiatives that have already been initiated at 101 Collins Street plus the projects that were due to commence in the very near future.

All of these activities are moving forward as planned and by the time the next edition of the 101 Magazine is released we will be in a position to report in detail on the progress that has taken place and the results that have been achieved. To date however we are very pleased with the outcomes that have been achieved and with the positive indications concerning the results that we expect to achieve in the future.

Recently we formally released the results of the Tenant Sustainability Performance Survey 2008 and posted a copy on the 101 Collins Street website. We were delighted with the response from building occupants

to the survey and with the quality of the results achieved which I believe becomes evident as you read through the final report. I would very much like to encourage everyone to take some time to read this publication and as always any feedback would be most welcome.

The data obtained from this survey will now form a very solid foundation for a process that will see building management working very closely with all building tenants on a wide range of sustainability programs and initiatives. Commencing in July 2009 tenant sustainability workshops will commence with the short term priority being the establishment of targets and goals for the future and an exchange of dialogue on a broad range of sustainability issues.

I would like to say a special thanks to James Selth and Tania Smith from the Arup Sustainability team for their considerable efforts in instigating, coordinating and finalising the tenant survey project.

101 Collins Street was pleased to host on the evening of 12 June, the launch by the Deputy Prime Minister, Julia Gillard, of



Peter Calwell

the Brotherhood of St Laurence's new book, namely "Brotherhood". The author of the book is Father Jeff O'Hare with photography by Peter McConchie. The photography was on display within the ground floor foyer between 9 and 20 June and I am sure was enjoyed by everyone.

On the evening of the launch those present were able to enjoy performances by both the Freehills Choir and the Choir of Hope and Inspiration.

Again this year we were pleased "Yarramunua" presented within our foyer during the week ending 23 May a display of indigenous art which included a collection of fine art and hand carved Didgeridoos. The response to this display was very positive and I am looking forward to further displays by "Yarramunua" in the future. For those interested in learning more about "Yarramunua's" art please visit his web site www.artyarramunua.com

From the Editor's desk

We have a very exciting 101 Magazine for Winter - three luxury weekend escapes to win. Enjoy a total indulgence at Sri Panwa Resort in Thailand courtesy of Mr & Mrs Smith the accommodation experts, a luxury night at Palazzo Versace in Queensland, or the ultimate sanctuary within Melbourne, the Quest Apartments

The long standing commitment 101 Management has made to the promotion of solar energy especially through its support of the Aurora solar car team and the part sponsorship of Sunrace a solar and electric/hybrid race has helped raise the awareness of this imperative technology that will shape our energy future.

In June I was fortunate to be able to interview CEO of Suntech, Dr Shi, one of the world's foremost proponents of solar energy. Dr Shi, a multi billionaire, believes that solar energy will achieve grid parity by 2012. Grid parity means getting the cost of producing

solar energy down to the point where there is no difference between the cost of generating electricity from solar and the cost of generating electricity from competing fossil fuels like natural gas or coal.

Read Andrew Frost's fascinating article Here's a Secret about Contemporary Art - "ironically most people feel that they already know enough about art to appreciate whether something is beautiful or ugly, but what most people assume is that art is ugly by accident - that's not so. There is an intention behind art, be it a painting of a bowl of fruit or a room hung with thousands of brightly coloured balls. Works of art are the end result of a process of thinking about how things are put together. If it looks ugly it is because the artist made a decision to make it that way."

In this issue we look at what researchers found makes a great CEO. The results of this research are quite surprising see our CEO story on page 21.



Alison Waters
Editor

C O N T E N T S

Competitions	3
Introducing Mr & Mrs Smith	4
Winter Culture & Events	6
Here's a Secret about Contemporary Art	8
Hot Text	10
Proustian Interview – Antonio Da Silva	11
Fashion	12
Number One Sun - Suntech CEO, Dr Zhengrong Shi	14
Social Diary	18
Joni Dennis – Painter with a Passion	20
A Boring Boss - Good or Bad?	21
Gallery 101	22

Cover Photo: Sri Panwa Resort, Thailand, courtesy of Mr & Mrs Smith

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Competitions

Prizes to WIN
for the Tenants of 101

Please note: contact details may be used by our competition sponsors.

Winter Indulgences

Win the Ultimate Luxury Escape Sri Panwa Resort Thailand

Mr & Mrs Smith, the world's leading boutique accommodation experts are offering a fantastic competition prize. Two nights' accommodation and breakfast for two at their Sri Panwa Resort, eight luxury, tropical villas on the forest coast of Phuket in Thailand with its own private beach. Surrounded on three sides by floor-to-ceiling glass doors, each villa's bedroom opens directly onto a private infinity pool with massage jets, some overlooking the Andaman Sea.

A one bedroom garden view private pool villa is offered with a complimentary upgrade to an ocean view, if available. Complimentary minibar and snacks daily are included. The total value of the prize is over THB101,000.

Send your name, company and contact details to



competition@smithhotels.com.au with "101 Collins Street competition" as the subject, to be in the running for this fabulous prize. Competition closes on 3 August. The prize is valid from now until the end of August 2010 and there are some date restrictions.

Palazzo Versace Gold Coast

If you are contemplating a break on the Gold Coast, Palazzo Versace is offering a prize of one night accommodation in a superior room. The prize will include breakfast for 2 adults and return airport transfers from Gold Coast Airport.

For your chance to win, send your name, company and contact details to sales@palazzoversace.com by 3 August with "101 Collins Street competition" as the subject.



Quest Collins Street Central Apartments



There are six prizes to be won from Quest Apartments for an overnight stay in one of their stylish studio apartments at Quest Collins Street Central property located opposite the Regent Theatre. See Page 9 for details. They also have one and two bedroom apartments available so a site inspection is a must.

Competition Winners – Autumn 2009

Weekend at the Hotel Windsor
- Christina Ferguson, Bell Potter
Afternoon Tea at the Hotel Windsor -
Kate Dyer Bell Potter
Karen Martin-Smith Freehills
Maureen Giles Freehills
Marisa Paras Freehills
Glenda Robertson Orange Business
Services
Sarah Milsome Caliburn
Misha Allcock Servcorp
Sandra Gullifer Challenger
Romyne Lamaro JP Morgan
Cocktail Party at Ru-Co, Grand Hyatt
– Matthew Eglezos, Freehills



From top left
clockwise:
The Bowery Hotel,
New York.
Ksar Char-Bagh,
Morocco.
Jardins Secrets,
France.
Haymarket Hotel,
London.



Introducing Mr. & Mrs. Smith

The world's leading boutique accommodation experts

Part travel-guide, part holiday-booking-service, part travel-club for those in the know, Mr & Mrs Smith is all about making sure every weekend (or week) away is an unforgettable experience.

The website, www.mrandmrsmith.com offers the discerning traveller more than 500 recommendations for smaller, sexier hotels and properties from Australia and around the world that stuffy luxury guides and run-of-the-mill directory sites so often overlook.

Every boutique hotel in the Mr & Mrs Smith collection has been hand-picked by the Mr & Mrs Smith team and anonymously reviewed by a handful of "tastemakers" from the worlds of music, fashion, theatre, publishing, architecture, food and wine who's brief is to provide you with the low-down on each property's perks and quirks, including Insider tips on the best rooms in the house.

Designer Stella McCartney, chef Raymond Blanc and burlesque artist Dita Von Teese are among Mr & Mrs Smith's existing reviewers, and they'll be joined by local tastemakers such as actress Sigrid Thornton, TV personality Chris Brown and celebrity restaurateur Christine Manfield.

The Mr & Mrs Smith concept was born in the UK in 2003 when founders James Lohan and Tamara Heber-Percy had the unfortunate experience of staying in a bad hotel. Determined that no-one should ever have to share their bad luck they launched the first Mr & Mrs Smith Guide, a beautiful book of boutique properties guaranteed to provide their guests with a memorable stay, this time for all the right reasons.

The Smiths went online in 2005 and www.mrandmrsmith.com is now one of the most trafficked boutique hotel sites in Europe, with more than 250,000 visitors each month. Sassy destination profiles supplement hotel information with insider tips on places to eat (including the best tables), drink, dance, shop and get active nearby.

The Asia-Pacific arm of Mr & Mrs Smith (which includes Australia and New Zealand) is being established in partnership with Simon Westcott, former Global Publisher of Lonely Planet, regular travel writer and blogger and a boutique hotel connoisseur in his own right. Simon and his crack local team are working hard to expand Mr & Mrs Smith's Asia-Pacific collection online to include an unrivalled selection of up to 200 boutique hotels in Australia and abroad by the end of the year.

All Smith customers are guaranteed the best available rates, but it's Mr & Mrs Smith members who really get to feel special. Every hotel has an exclusive Smith member offer redeemable during the stay - a free bottle of bubbles, a complimentary massage, a bespoke gift - and five per cent of the value of every stay is locked away in the Mr & Mrs Smith Vault for members to use against later bookings or on a range of boutique and luxury products and services from Mr & Mrs Smith partners.

Membership is available in three tiers - BlackSmith, SilverSmith and GoldSmith - and the benefits vary accordingly, from access to exclusive content and promotions at BlackSmith level through to complimentary airline lounge membership and travel concierge for GoldSmiths.

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Melbourne International Film Festival

24 July to 9 August

The Melbourne International Film Festival (MIFF) is an iconic Melbourne event. MIFF hosts a feast of cinematic delicacies from over 50 countries for seventeen days each winter. The Festival features 'Balibo' a haunting, provocative film, one of the many great Australian films to premier this year.



A Day in Pompeii - Melbourne Museum

26 June to 25 October 2009

The excitement of ancient Pompeii bursts into town in A Day in Pompeii, a Melbourne Winter Masterpieces exhibition at Melbourne Museum from 26 June to 25 October 2009. The catastrophic eruption of Mount Vesuvius on 24 August, A.D. 79 produced a vast storm of pumice and volcanic ash that buried the city of Pompeii. Like a time capsule, the city - its businesses and homes, gardens and shops - was encased for almost 2,000 years. With more than 250 objects - many never shown before in Australia - A Day in Pompeii will immerse you in all aspects of life in the ancient city.



Bendigo Art Gallery

June 14 - August 2

A camera on the Somme 1916-1919
The First World War looms large in the Australian psyche. It was into this world conflict that two young brothers from central Victoria, Jack and Bert Grinton, found themselves serving in the trenches of France and Belgium. 90 years later an extraordinary find came to light. Inside a biscuit tin stored for decades in a shed on the Grinton farm - and headed for the rubbish - was a large collection of negatives and photographs; images taken by Jack and Bert Grinton between 1916 and 1919 with the cameras they carried with them during the war.

The Australian Ballet - "Concord"

21 August to 1 September 2009 - Victorian Arts Centre

This August the Australian Ballet gathers together three of the most exciting choreographers in the world to present Concord.

Concord is a triple bill bringing together the globe's best in choreography, composition and design. It features

two world-premiere works from two of the most in-demand choreographers today - British luminary Wayne McGregor and St Petersburg's Alexei Ratmansky. The program is perfectly rounded off with the welcome return to the Australian stage of a much-loved ballet by Spain's Nacho Duato.



CULTURE & EVENTS

Winter

Melbourne Writers Festival

21 to 30 August 2009 - Federation Square

The Melbourne Writers Festival is a celebration of the written word that will stimulate, surprise and delight readers with some of the finest writing with more than 300 international and Australian authors. This year's festival includes the masterful English writer Antony Beevor whose latest book D-Day so brilliantly captures the greatest sea-borne invasion in history. These Festival authors from every corner of the world come together in Melbourne to entertain, to illuminate and to challenge.



Salvador Dali Exhibition - Liquid Desire, Melbourne Winter Masterpieces

13 June to 4 October 2009, NGV International

NGV International is now in its sixth year of its "Melbourne Winter Masterpieces" series. The Salvador Dali "Liquid Desire" exhibition features more than 200 works and is a retrospective of one of the twentieth century's most eccentric and creative artists. This is the first major Dali retrospective to be shown in Australia and is exclusive to Melbourne.



Cairo Club Orchestra

Every third Monday of the month 7.30pm at Manchester Lane.

The Cairo Club Orchestra is a hot dance band performing the hits and misses of the roaring 20s through to the swing era of the 40s. Based in Melbourne, and under the expert leadership of Jazz Eccentric, Peter Milley, the famous Cairo Club Orchestra has specialized for thirty years in recreating music from an era which is timeless in its many fascinating aspects.



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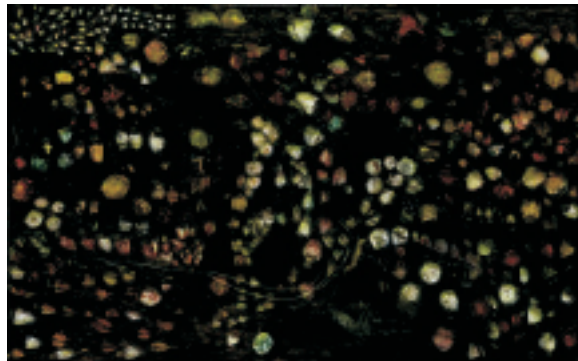


Above: ARTIST: Eolo Paul Bottaro
TITLE: The Sleep of Reason, 2008
MEDIUM: Egg Tempera and oil on linen
SIZE: 183 x 167.5cm



Left: ARTIST: Godwin Bradbeer
TITLE: Imago - Cosmetica, 2009
MEDIUM: Chinagraph, silver oxide and pastel on paper
SIZE: 168 x 146cm

Below: ARTIST: Adam Nudelman
TITLE: Last Day of June, 2008
MEDIUM: Oil on linen
SIZE: 152 x 122cm



Right: ARTIST: Richard Dunlop
TITLE: A Brief History of love and death, 2009
MEDIUM: Oil on linen
SIZE: 180 x 300cm



Here's a Secret about Contemporary Art

by Andrew Frost

Visiting a gallery on a weekend afternoon is a pleasant experience. Gallery bookshops are great for browsing and you can enjoy a coffee on a terrace with a city view. For many people the only problem is the art. As a friend recently complained to me he just didn't "get" most of it - too obscure, difficult or just plain ugly. So I told him the truth. Art isn't always made with an audience in mind and some of it is willfully obscure. And not all art is made for everyone. You don't expect to walk into a music shop and like everything do you? If you hate something or love it just as much, that's OK, because having a response is actually the first step to "getting it".

But it would be a mistake to think that just because you've accepted your first response as valid, that that's the end of the story. In our visual culture an immediate reaction is too often mistaken for a qualitative response - this song is great, that movie stank, that artwork left me cold. So much of how we consume culture is dominated by star rating guides, critic's picks and lifestyle recommendations. But if you think cinema, music and art are meant to provide something more meaningful than diverting entertainment, then you'd agree a more considered response is required. Walking through a gallery shouldn't be the same sort of visual experience as flipping through a magazine.

One of the best ways to learn about contemporary art is also one of the easiest things you can do. Look at it. That might seem obvious but, the more you look, the more you learn. It's a process of osmosis where unfamiliar forms and ideas slowly sink in and after a while even the more outlandish-seeming artworks begin to have a context. It's incredible that some people believe that art should be immediately accessible and that anything a bit difficult is to be ignored and reviled. Some of the best experiences anyone can have with art are often the things that seem the most challenging. Appreciating art is a slow process. The way art is displayed in galleries and museums is usually

just a lot of things hung on walls. Although this approach to looking at art seems familiar it's easy to just zoom past at a steady walking pace. Most galleries provide seating and it's there for a reason. I guarantee you, the longer you sit and look at something the more value you'll get out of the experience. One of my art teachers once gave me some great advice for looking at big exhibitions. Trust your first impressions, she said, then go back for another look. Once you're there, sitting or standing in front of a work, a handy rule of evaluating it is to try and see if you can discover something in the work that didn't seem to be there at first glance. If your reaction to the work has changed, or the art itself seems to contain more, it's likely you're having a genuinely involving art experience.

Ironically, most people feel that they already know enough about art to appreciate whether something is beautiful or ugly, but what most people assume is that art is ugly by accident - that's not so. There is an intention behind art, be it a painting of a bowl of fruit or a room hung with thousands of brightly coloured balls. Works of art are the end result of a process of thinking about how things are put together. If it looks ugly it is because the artist made a decision to make it that way. Even if the artist genuinely believes that something is beautiful but to you looks ugly, you have to at least ask- why? Asking questions about art changes the relationship between the viewer and the artwork from one of passive reception to one of engagement. Just as a great movie can leave you thinking about it days or even years later, or how a difficult CD might be a grower on repeated listens, so too a work of art can have far more depth and meaning than you first thought. Knowing what you like in art is great. Most people don't actually know what they like. But remember, it's only the first step.

Images courtesy the Artist and James Makin Gallery.

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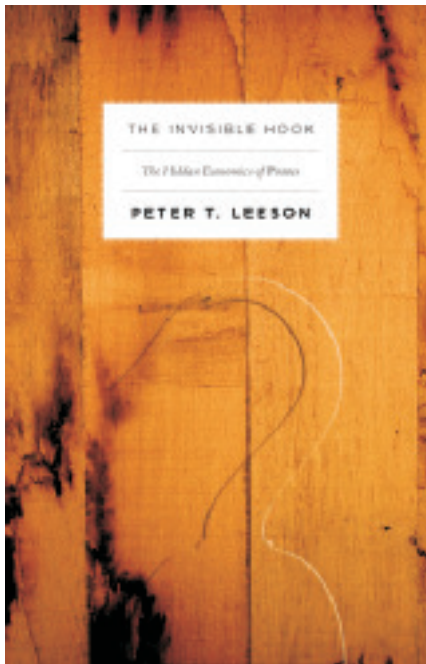
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The Invisible Hook - Peter E. Leeson

Princeton University Press

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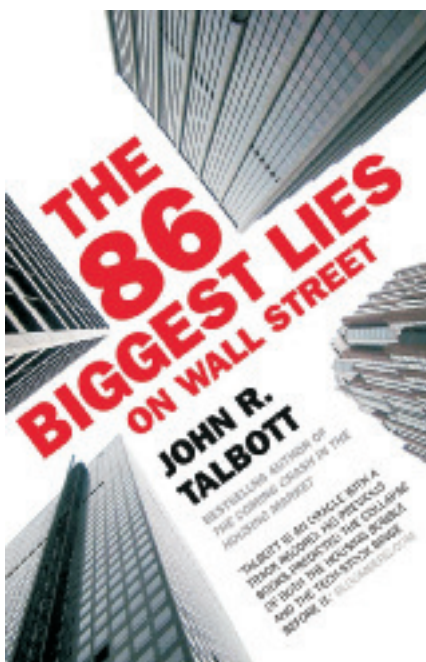
Pirates of the 21st Century

In 2008 when Kalashnikov-wielding Somali pirates hijacked a French luxury cruise ship sharing their \$2.15 million booty equally and adopting a social insurance scheme, they were unconsciously adopting the code of pirates on the high seas 300 years ago. If a Somali pirate died, his family would receive \$15,000. They even had a code of conduct for treating their hostages.

Economics Professor Peter Leeson argues that the pirates of old had a unique business model - they minimized costs, increased profits and managed risks. He quotes extensively from the 18th century moral philosopher Adam Smith who argued that the beauty of markets was that people co-operated with each other to serve their own interests and make money. Smith argued that self interest was the "invisible hand" that guided markets. Only in the case of pirates, Leeson argues, it was the "invisible hook".

Unlike merchant ships pirate ships were democratic. They elected their own leaders - one pirate one vote. The captain's lodgings provision and pay were the same as the crew. They had an efficient compensation scheme - for example the loss of an eye, 100 pieces of eight or one slave. The compensation scheme ensured that the pirates took risks and would participate in battles. All this was done to maximize profits.

Leeson says history cannot explain all the piratical paradoxes. Only economics can disentangle the different strands.



The 86 Biggest Lies on Wall Street

John R. Talbott

Published in Australia by Scribe, Paperback \$27.95

Talbott is something of a Cassandra - in his previous books he predicted the collapse of the housing bubble in the USA and the tech stock debacle before that.

This riveting, easy to read book exposes the lies that brought the world's economic system to its knees. It also exposes the truth about what it will take to rebuild the financial system in the USA.

The simmering anger from investors in the States has spilled over, particularly with the Madoff case, a \$6 billion Ponzi scheme that operated for 30 years. What were the regulators doing? Talbott shows how the American financial system got into this mess in the first place.

I think they need Talbott as an advisor on President Obama's suggested Congress Bi-partisan Committee to investigate how the USA got into this mess, who is responsible and, importantly, how the USA can establish safeguards so that this does not happen in the future. Let's hope lessons will be learnt and that investors everywhere in the western world will get changes that they can believe in.

John Talbott will be in Australia in September. If you would like to attend a lunch to meet the author, please contact Alison Waters, The Waters Group, 98201723.

Antonio Da Silva

Managing Director

Cose Ipanema and Ipanema Holding



Q Who do you most admire?

A Besides God, Leonardo da Vinci!

Q What is your most pleasurable journey?

A To the deserts in outback Australia

Q What in your life do you most regret?

A I regret nothing.

Q What in your view is your greatest achievement?

A To love people for what they are.

Q What of your possessions do you treasure most?

A My family.

Q What is perfect happiness to you?

A Family in harmony with each other.

Q What quality most characterizes you?

A Loyalty.

Q Which virtue do you consider overrated?

A Admiration of celebrities.

Q What do you fear the most?

A Nothing except God.

Q What characteristic in others do you most dislike?

A Dishonesty.

Q What quality do you most admire in a woman?

A Kindness and humility.

Q Is there a special place you would like to live?

A I often travel internationally, but Melbourne is the best.

Q What quality do you most admire in a man?

A Honour

Q What are the words you most overuse?

A Challenging.

Q What do you perceive is your current mind set?

A Expectations of great things to come.

Jean Paul Gaultier's Prêt-à-Porter

Spring/Summer 2009 Collection at Cose Ipanema



Elegant, Feminine Silhouettes for Summer

Cose Ipanema's selection of Gaultier's Prêt-à-Porter collection has just arrived in store. For the latest Spring/Summer collection for women there is a recurring motif - innerwear as outerwear. Dreamy coloured silk slips, sexy robe dresses encapsulating the whole colour range from simple browns and creams, to bright neon-pink, orange and greens. Black appears from time to time, yet absolutely no white.

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“Yarramunua”

Stan Yarramunua is an indigenous actor, musician and artist. He is a descendant of the Yorta Yorta tribe from the Murray River region of outback South West New South Wales and Victoria. Recently he had an exhibition in the foyer of 101 of his handmade didgeridoos and his paintings. The didgeridoos were made of mallee eucalyptus, bloodwood, stringy bark and ironbark. Each didgeridoo has its own unique sound as demonstrated by Stan during the week of the exhibition. Stan explained that the didgeridoos were all hand carved using the natural features and bumps on the branches to create different animal shapes.

Yarramunua’s dreamtime paintings featured swarms of brilliant coloured flecks representing the Milky Way and, at other times the parched landscape of mother earth. Overlaying this is ancient painted iconography and images of goannas, kangaroos, serpents, spirit figures and long-necked turtles, the Totem of his Yorta Yorta ancestors.

Yarramunua believes that this new availability of information on aboriginal art and culture creates “an opportunity for people to learn, understand, appreciate and respect Australian Aboriginals and Aboriginal culture”. www.artyarramunua.com



Amber – The Essential Accessory

The very elegant, Yvonne Friedman, is a Melbourne jewellery designer who runs Ashley Jewellers, a few doors from 101 Collins Street. She has a personal passion for the amber jewellery of her native Poland. As a child she was taken on holidays to the Baltic coast and it was there that she found her first piece of amber washed up on the beach. She has kept this amber as a personal talisman. Her collection of premium quality amber features the oldest specimens of amber she can find.



Once considered folk art, amber jewellery is growing in popularity as a fashion accessory. While the traditional honey-coloured amber is the most common, it comes in most shades from black to white, described with names such as cognac, champagne, butterscotch and cherry. Amber with insects or natural material trapped inside the resin are highly prized. They are also regarded as symbols of good fortune. Yvonne has designed her amber jewellery with silver settings in the organic style of Georg Jensen and you can find them at Ashley Jewellers, 85 Collins Street, Melbourne, telephone 96544866 and ashley@ashleyopals.com.au

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Number One Sun

Suntech CEO, Dr Zhengrong Shi

How many of us know that the eighth richest man in China is an Australian citizen.

The Waters Group's 101 Magazine Editor, Alison Waters, sought an up close and personal interview with Dr Shi at the recent Melbourne International Nanophotonics Down Under Conference. In the hour-long interview Dr Shi was candid, engaging, informative and open.

AW *Did you ever envisage the rate of the move from producing energy from hydrocarbons to producing energy with electrons?*

Dr S Even now in 2009 people still do not believe we will achieve grid parity. Grid parity means getting the cost of producing solar energy down to the point where there is no difference between it and competing fossil fuels like natural gas or coal. For Suntech that means about 14 cents per kilowatt-hour. Currently, Suntech's cost is about 35 cents, yet by 2012 our production line will reach our target. The scale that the solar industry has now reached also gives it new pricing power over suppliers.

Suntech was a company that started from nothing to more than \$1.3 billion in revenue, profits of \$171 million, and 4,300 employees. In 2008, the company was the fourth largest solar cell maker in the world. Suntech achieved one giga watt of solar cell production capacity at its factories at the end of 2008.

Suntech's key markets are Germany, Japan and Spain which subsidise renewable energy by requiring their energy utilities to buy solar generated power and to pay more for it than they would for electricity from gas or oil.

The take-up of renewable energy in China is at a much faster rate than the west realizes. The last two decades of phenomenal economic growth have left environmental problems and China also wants to be less dependent on imported oil. The government has set targets for Chinese utilities to generate at least 10 percent of their power from solar, wind, hydroelectric and other renewable sources by 2010, with the target rising after that. China is building solar energy centres next to their hydro-plants to better facilitate utilization of the grid to minimize transmission losses.

AW *Does your company, Suntech, have plans to expand into the hydro hybrid economy*

Dr S The big problem for everyone dealing with solar is how to keep the lights on at night. Hydro hybrid systems provide a useful answer - energy storage using solar power to generate electricity for pumping water to feed into hydro-electric plants thus being able to use the stored water as giant batteries. China is already utilizing hybrid /solar hydro schemes and Australia, with its extensive hydro system, could be doing the same. Suntech invests heavily in new battery technology to further develop hybrid and electric vehicle technologies.

AW *When you were waiting tables and studying at UNSW did you ever envisage that you would have such success?*



Dr Zhengrong Shi. Photo: John Hoerner

Dr S I believe in luck but importantly I also believe in taking advantage of opportunity when it presents itself - and hard work - to be totally focused and yet remain open. I was a scientist but to develop Suntech I had to develop entrepreneur skills. I have always been an optimist, a great benefit in my business life.

AW *What motivated you to work with Professor Green and Stuart Wenbam at the UNSW?*

Dr S It was a matter of chance. I had been working in the School of Physics in optics and semi conductors. [Shi had completed his Ph.D. in just 2 ½ years - the fastest in his field in the history of the university.] As I only had one year more of sponsorship in Australia I knocked on Professor Martin Green's door, he had advertised for a researcher but the placement had been filled but I sort of talked my way in to a job as a part-time researcher. That is how I started in solar technology.

AW *In 2001 Premier of NSW, Bob Carr, said that Australia missed an opportunity to showcase what a Chinese immigrant could do with ideas developed at an Aussie university. If Australia had offered you financial support would you still have chosen China?*



Buildings utilising Suntech technology



Dr S Professor Green at the Photonics Centre at UNSW had developed the world's highest-efficiency silicon solar cells, and in 1995 he and Stuart Wenham formed Pacific Solar and Green invited me to join. The team developed the technology that dramatically reduced the cost to produce solar energy by reducing the amount of silicon needed in solar cells. When I offered to take the technology to China and set up manufacturing facilities, Pacific Solar MD said "How can you possibly compete with BP Solar or Siemens". I wouldn't say anything, but I was always thinking to myself, 'Well, why couldn't I?' Lured back to China in 2001 to launch a solar equipment company I worked 15 to 16 hours a day. I was never tired, and immensely excited by the work I was doing. You need a passion. In 2005 Suntech went public and listed on the New York stock exchange as the first Chinese individually-run enterprise. The shares were snapped up. We believed the share price would go up but not that quickly.



Professor Martin Green, Executive Research Director, ARC Photovoltaics Centre of Excellence UNSW
Photo: John Hoerner

AW *What country at the moment offers the best incentives for solar energy technology innovation to corporations and what country offers the best opportunity for post graduate research at PbD level?*

Dr S European countries offer the best incentives. Germany attracts a lot of investment because companies are offered 50% subsidy

by the German government. In terms of training students, especially in solar technology, Australia still offers really good opportunities, particularly UNSW.

AW *How do you see the future of nano-photonics?*

Dr S An example of this is the collaboration with Swinburne University of Technology Centre for Micro-Photonics, Professor Min Gu, and our company Suntech. The focus of Dr Gu's research has been photonic crystals - tiny structures that can manipulate and control light by multiple reflection. These crystals can be developed to act like solar cells to convert light to energy. Professor Gu and his team have started work on a model cell which will be piloted by Suntech in China.

AW *Is Australia investing enough in renewable energy?*

Dr S No - it needs to invest more aggressively in renewables.

AW *What are the major challenges and opportunities presented by the current state of the economy for Suntech?*

Dr S The deepening global economic crisis has certainly had an impact on our industry. Only recently has there been signs of health in the financial markets that might let some planned projects go forward. The global slump has also crushed the prices of natural gas and coal, which compete with solar. I believe that by 2010 there will be demand from utility-sized projects in the U.S. - gigawatt-sized projects - which will again drive scale-induced production cost savings for Suntech. This is, in part, because I believe the current American Government under President Obama has set a high priority on the take-up of renewable technologies in their desire to stimulate demand and promote clean energy. If anything the economic crisis may eventually drive more spending on alternative-energy projects



Above: Suntech Head Office. Below: Suntech research



than there otherwise might have been in the U.S. and in Europe. This may very well come to pass in the Australian energy sector. The steeply heightened awareness of greenhouse gas emissions is another factor driving investment in renewables at corporate and government levels and the general public who ultimately pay the energy bills and are making choices in favour of greenhouse-friendly energy.

The increasing conversion efficiency of solar cells, the amount of electricity derived from the silicon used, means that every 1% increase in efficiency results in a 6% cost reduction. And in recent times, Suntech has cut costs by about 20%. As a result of these advances solar will become cheaper than coal or gas. Suntech plans to go beyond being a developer and manufacturer of solar cells. Its strategic plan is to develop its investments in utility power plants, solar farms, electric cars, battery technology, transport utilities and water dissemination - a company that manufactures energy.

AW *How has the success of Suntech impacted on you and your family at a personal level?*

Dr S Security is heightened in Shanghai but really our lives have not changed much - I am only rich on paper. Suntech is an environmental and socially responsible company. My wife is heavily involved in Suntech's philanthropy. I believe passionately in giving back to the less fortunate from my good fortune.

AW *Who do you most admire in the global corporate community?*

Dr S I don't have heroes but there are people that I greatly admire especially those that have the ability to change peoples' lives through technology. Microsoft's Bill Gates is someone I know and admire.

AW *How important are your leisure pursuits when balancing your obviously very demanding life?*

Dr S My 14 years of living in Australia has given me a relaxed attitude to life.

An Eye For The Unique

There is now a new specialist Spectacle Gallery opened at 51 Cardigan Place, Albert Park. Over time spectacles have changed as fashions come and go but for the discerning buyer they remain an opportunity for individual expression. These European designed handmade frames are either very nostalgic, very 60s and 70s and quirky or 21st century cutting edge - a move away from the mass marketing rectangular frames. In tough economic times with edgy global issues it's a great time to put yourself in the frame and be seen as a serious cerebral and stylish player

Scoogle's latest design coup comes from the avant-garde Belgium designer theo - theo is revisiting the swinging 60s, the start of a completely new era, for this collection. The 60s were a fantastic time that inspired theo to create four metal models with buffalo horn. The spectacles catch your eye through the combination of



a metal frame with horn accents. In fact, you will also find some daring colour combinations in this collection.

The frames are made of stainless steel and recycled genuine water buffalo horn. The durable material horn ensures a really sophisticated and distinguished look.

The buffalo horn accents hint at extravagance and individuality - no two buffalo frames are the

same. The horn is in shades of brown, and some almost black. The metal frame usually has simple colours such as black, grey or light fawn, but they would not be there if there were not some adventurous highlights among these. Thus some frames are available in a pinkish red with dark horn.

Contact Josie Meadows Scoogle josie@scoogle.com.au
51 Cardigan Place, Albert Park. Telephone 9077 9883

Book Launch for the Brotherhood

Brotherhood - Stories of Courage and Resilience, was launched by Deputy Prime Minister, Julia Gillard in the grand foyer of 101 Collins Street in June. The book tells the stories of 29 people whose lives have been touched by the Brotherhood of St Lawrence. It was a book launch with a difference, in a splendid setting among the portraits of the people who feature in the book, by famous photographer, Peter McConchie.

Entertainment was provided by the Freehills choir and the Choir of Hope and Inspiration under the skilful direction of Jonathon Welch. Choir members rubbed shoulders with Brotherhood supporters and many of the people whose lives and photos are featured in the inspiring new book.

Author, Brotherhood Chaplain Father Jeff O'Hare, related his feelings about the unexpected journey this publication has taken him on, a journey filled with discoveries and new friendships.

To purchase a copy of Brotherhood - Stories of Courage and Resilience published by Penguin at \$29.95 each (inc GST) plus \$3 postage and handling per order, phone 9483 1301 during office hours. Profits from the sale of the book help the Brotherhood to work towards an Australia free of poverty.



Above: Deputy Prime Minister Julia Gillard launching the Brotherhood's book "Stories of Courage and Resilience."



Left: Passionate choir that included the Freehills Choir and Choir of Hope and Inspiration.

Legendary Barista 101

Like so many of us, I love coffee. I feel I can't live without it - so it was gratifying to learn from a recent New York Times article that the latest research debunks the myth that coffee is bad for you. The research suggests that coffee is good for you and highlights the "sense of well-being, happiness, energy, alertness and sociability." Not only has it been found to be healthy but it has anti-ageing benefits. So don't feel guilty about having a second cup of coffee, especially at Barista 101 which has gained a reputation for its good coffee, natural relaxed environment and good service.



The legendary Barista 101 offers breakfast, morning and afternoon tea and lunch with ever-changing seasonal menus, specials and counter food. They use the freshest locally sourced ingredients and take pride in creating their products by hand; everything is hand prepared and home cooked. Their raspberry and white chocolate muffins at \$3 are to die for.

This family-run restaurant is also famous for its caesar salad and its chicken ciabatta. It is a great place to do lunch and business - and there's free internet access. Barista 101 also offers its patrons the chance to win generous prizes in their suppliers' competitions.



Left: Barista 101, above: owner Kon Katsimalis, Below: scrumptious raspberry and white chocolate muffins, healthy food.



The happy crew at Barista 101 has a social conscience and see themselves as a socially responsible company. Recently they raised \$1500 as part of the Biggest Australian Morning Tea fundraiser for cancer research (see social pages).

There is an added bonus for 101 tenants - Barista 101 offers a catering service for the tenants of 101. For a complete and competitive catering service contact Angela Katsimalis on 9654 4377 www.barista101collins.com

Opening of Salvador Dali – Liquid Desire Exhibition



Exclusive to Melbourne this comprehensive retrospective traces the genius of Salvador Dali from his earliest years as an exceptionally talented 14 year old to the final majestic paintings created when the artist was in his seventies.

This exhibition of Salvador Dali was of particular interest to me, as 28 years ago I was the Director of John Hoerner Galleries and we had a major show of Salvador Dali's lithographs from Paris.



Above: Susan McCulloch, John Hoerner, Alison Waters and Emily McCulloch

Right: Frances Lindsay and Ted Gott

Photographs courtesy of NGV Photographic Services

Melba Foundation Afternoon Tea

A delightful afternoon tea and performance was presented by the Melba Foundation at the Lyceum Club with special guest of honour, Dame Elisabeth Murdoch. On this cool winter's afternoon in Melbourne we reveled in Ravel and his impressionistic gypsy music.

The spirited playing by Kristian Winther on violin and Timothy Young on piano, sent shivers up the spine. We were all very tempted to buy Melba's wonderful recording of Tzigane - music for violin, cello and piano by Maurice Ravel. The event was to celebrate the Emerging Artists program which was supported by the Ian Potter Foundation. Lady Potter and some of the Governors of the Foundation were present.



Above: Dr John Rose, Lady Potter and Dr Thomas Hurley.



Left: Anthony Knight, Alison Waters, Claire Zambelli, Di Bresciani and Igor Zambelli



Far Left: Timothy Young, Kristian Winther and Maria Vandamme

Australia's Biggest Morning Tea for Cancer Research at Barista 101

Legendary Barista 101 had an extremely successful Morning Tea to raise funds for cancer research, a disease whose effect touches everyone. The Katsimalis extended family raised a significant amount of money for this very worthy research. Many of the tenants of 101 joined this festive occasion.



Above: Kon Katsimalis

Left: Raffle Prizes, far left: Teapot Draw



We kindly invite you and a guest to attend Servcorp Melbourne Business Shorts.

Melbourne Business Shorts provides an information evening and a local networking opportunity for like-minded business professionals.

Held Quarterly, guest speakers and professionals covering a range of business domains are invited to share their business knowledge, advice and helpful commercial information.

In August our conversations, guest speaker is;

**Enda Eames, Director from 4R-CE.
Managing Business Relationships.**

- Development of skills to 'read' other people in a professional, personal or social situation.
- An understand why your 'world view' (i.e. how you view life, behaviour, priorities, etc. – your Personality attributes) is the way it is, and how it differs from 8 other 'world views'
- Building knowledge and awareness – in a fun way – that helps you plan to be more flexible, versatile and effective in your career, business interactions and personal life

Join on us on Thursday 6th of August at 5.30 pm for a welcome drink

**Presentations start at 5.45pm
Networking from 6.30-7.00pm**

Level 27, 101 Collins Street, Melbourne.

RSVP by Wednesday the 29th of July 2009 to
Donna Anthony – PR and Marketing Manager
T | 03 9653 7309
E | danthony@servcorp.com.au

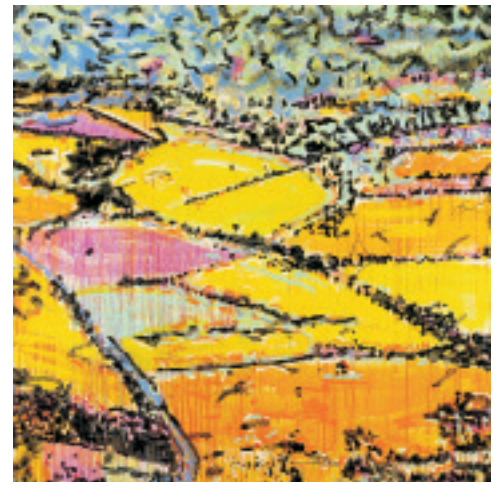
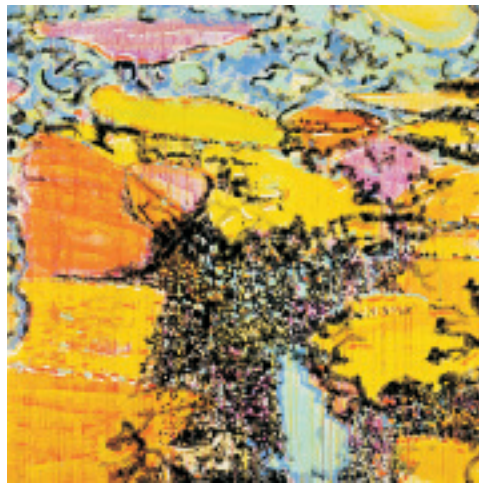


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Triptych Heartland, Oil & acrylic on canvas 183 x 183cm (x3)

Joni Dennis - Painter with a Passion



Joni Dennis

By Alison Waters

Joni Dennis' interest in art dates back to early childhood holidays where, inspired by the mysteries and the pristine elements of outback Queensland, she would constantly draw and sketch, combining many different media.

As a successful businesswoman for many years, Dennis ran her own graphic design studio from her beautiful Victorian house in Albert Park. With immensely high ceilings and spacious rooms she filled the space with her own figurative paintings.

Although a graduate in graphic design, her lack of formal fine art training allowed her to relish the freedom inherent in the life of an artist not weighed down by art theory. She loves the creative art process. Clients of her graphic business started commissioning her paintings. Married, running her own

business and juggling family commitments she still made time for life classes at the National Gallery of Victoria. Dennis always had an insatiable appetite for art history and new painting techniques. Now, having sold her graphic design business, she is totally devoted to painting.

Design and art are very different. As Dennis says "Design is utilitarian in a way that art is not. Design is the 'how' of a thing: how to order the parts, how to serve the client's interests, how to convey the information. Art, on the other hand, is its own end. It isn't utilitarian."

Inspired by Australian painters such as Brett Whiteley and Arthur Boyd, her latest abstract landscapes show a fascination for colour. She is profoundly interested in the work and philosophy of the American abstract impressionist painter, Motherwell. Dennis dreams about taking her painting to new levels in a 3D-like format.

Her recent commissioned abstract landscape paintings show a new development and maturity in her work. The emphasis on horizontal breadth and vertical accents in technique and composition establishes a classical balance of contemplative relevance. These large canvases are finding their place in architectural areas, design-conscious homes and commercial spaces.

As a painter she has a preference for the palette knife over the brush, the spatula giving a range and texture to her paint beyond the reach of the brush. The paintings suggest a kind of natural naivety motivated by the spirit and the emotions.

Once called 'intrepid' by one of her collectors, she said "I can see how that description fits with any painter, you have to be courageous, bold, fearless, heroic, daring, gallant, resolute, risky and definitely plucky to create a work."

From the seed that she has nurtured from childhood and through her graphic design years into her development as a painter in the world of fine art, Dennis has demonstrated courage and commitment and has made the critical choice to make painting her life's work. Clearly Joni Dennis has an unstoppable passion that will see her work heading for major collections both in Australia and internationally.

Now the talent she has honed over time and her firm grasp on the palette knife readies her for the cut and thrust of international acclaim.

*For all enquiries contact the artist
Mobile 0419 501 519
Email joni@brandocreative.com.au
www.australianartgallery.com.au*



Left: The Landing
Oil & acrylic on canvas
153 x 198cm.



Right: Home Sweet Home
Oil & acrylic on canvas
183 x 183cm.

A Boring Boss - Good or Bad?

By Alison Waters

Should Australian Chief Executives read novels? You would think that novel reading would give them a greater psychological insight into their fellow workers and a greater sensitivity to their own emotional life. Sadly that does not seem to be the case. For I suspect Australian Chief Executives are like American Chief Executives if the latest research from Steven Kaplan, Mark Klebanov and Morton Sorensen entitled "Which CEO Characteristics and Abilities Matter" is to be believed. The research detailed 316 chief executives' personality assessments and measured it against their company's performance. They found that strong people skills correlate very little with being a good boss. Characteristics such as "being a good team builder, a good listener, an enthusiastic colleague, a great communicator," don't seem to matter at all.

Importantly, what mattered were execution and organizational skills. The characteristics that most correlated with success were "attention to detail, persistence, efficiency, analytical thoroughness and the ability to work long hours". According to David Brook, New York Times, this means that slightly boring people, "people that are organized, dogged and anally retentive" are more likely to thrive as CEO's.

In Jim Collins' book, "Good to Great", published in 2001, he found that "the self-effacing, humble, diligent and resolute souls" who found the one thing that they were good at and repeated it over and over again, were the best CEO's.

Also in 2001 Murray Barrick, Michael Mount and Timothy Judge surveyed one hundred years of research in their report on business leadership. They found that what mattered was emotional stability and conscientiousness. This seemed to reiterate that, yes, it's important to be a well-rounded person for the sake of inner fulfilment, but the market doesn't really care. As long as CEO's are filling an organizational role, they will be successful. "There seems to be a tension between being resolute and being flexible". The research finds that it's more important to be resolute than flexible. The second thing the market seems to require from their leaders, "is a relentless pursuit of incremental efficiency gains."

Charismatic politicians and CEO's are always looking for the next exciting breakthrough. The CEO's that use the methodical approach "just make the same old four door sedan, but they make it better and better."



Interestingly, CEO's with law or MBA degrees do not perform any better than CEO's with college degrees. These characteristics certainly do not correlate with salary or compensation packages. In fact a study by Ulrike Malmendier and Geoffrey Tate found that CEO's become less effective as they gain celebrity. It seems the characteristics of the ideal personality type to be a successful CEO are "humble, diffident, relentless and a bit undimensional - it seems the boss might



be boring, but that's not such a bad thing." This would possibly be one of the reasons the literary, academic and media worlds don't really understand business. There really hasn't been a successful novel that accurately portrays business success. That is, understanding business in a cultural context. (except perhaps Ayn Rand's controversial novels). That is because novelists tend to "admire self-expression and self-reflection - these are certainly not the characteristics that will lead to corporate excellence."

For the same reason, business and politics do not mix well. As we saw from the CEO's of the major car manufacturers in America recently reporting to Washington, these business leaders performed badly, while political leaders - those with the talents of "charisma, charm, personal skills" perform brilliantly on the political stage.

With the recent fiasco of the world's economic system, of course things will change. With the Obama administration, interposing itself in the management culture of industry "it won't be the regulations that will be costly, but the revolution in values."

It seems to me that we need better rounded CEO's in the 21st century. Maybe that could start with CEO's reading novels. Novels used to be viewed as educational. You learn about life, other people and how to live better by reading novels.

We are wired to think in terms of stories. It's the way we make sense of things, the way we think. Nothing beats a good novel for delineating the complexities, paradoxes, and ambiguities of life. Maybe the new competitive edge for the new breed of CEO's will be going to bed with a good book.

Research
"Which CEO Characteristics and Abilities Matter" by Steven Kaplan, Mark Klebanov and Morton Sorensen.

Quotes from New York Times David Brook.

Gallery 101 Exhibitions July - October 2009

1 - 18 JULY 2009

**ELIZABETH DOBRILLA
WHAT LIES BEHIND THE CUTE
FACTOR**

Printmaking & Painting

'As a foreigner living in Japan, I struggled to make sense of a place that seemed awash with symbols and icons. Some of these were near-sacred, such as the Chrysanthemum - the Imperial seal of a reclusive and increasingly contentious royal family. Others were rooted in pop-culture and its obsession with Cute ('Kawaii'); the ubiquitous Hello Kitty paraphernalia; the teenage girls parading as characters from Manga and anime; the cartoon pop-ups that would spring to life during TV news broadcasts and so on... Does the subversive as well as the sinister lurk beneath the cult of Cute? And when it comes to unravelling the layers of imagery, how much does my own tradition get in the way?'

Elizabeth Dobrilla, 2009.



ELIZABETH DOBRILLA Family Crests I (Chrysanthemums), 2007, acrylic on canvas, 46cm x 91cm.

Elizabeth Dobrilla is an Australian artist of Yugoslavian origins who works primarily in linocut, photo-etching and silkscreen. In her prints and paintings, visuals are juxtaposed in an uneasy dialogue between the personal and political, public and private, historical and contemporary.

22 JULY - 15 AUGUST 2009

**SARAH AMOS
INTERSECTIONS
New Work on Paper**

'My work is a fusion of both land and cityscape. New to this body of work is my interest in the visual graphics of scientific diagrams in which dynamic and informative landscapes are drafted into linear minimal lines. I have absorbed this distilled language, translating it into an architectural and organic landscape where the intersections of line, volume and space are constantly in flux.'

The Australian landscape is central to my work and influences my use of color, idiosyncratic marks and open space. These works are personalized maps of accumulated information, like printed histories, that record the dueling intersections where the weathers of landscape and the urban temperature have begun to take on new and vital immediacy.'

Sarah Amos, 2009



SARAH AMOS Storm Loading 2009, etching and hand drawing on Shiramine Japanese paper, 198 x 203cm

19 AUGUST – 12 SEPTEMBER 2009

**JON EISEMAN
BRIEF ENCOUNTERS**

Sculpture in bronze

Photography and video installation in collaboration with ANNE CONRON.

Jon Eiseman's sculpture extends beyond the physical, encompassing notions of time, spirituality and emotion. His figurative sculpture, cast in bronze, has a whimsical and poetic quality. Drawn from the inner landscape of the unconscious, Eiseman's work carries a loose dream-like quality, creating an intriguing open-ended sense of narrative.

Eiseman has collaborated with Anne Conron on a series of photographs and video pieces which reflect the vision of his sculptural work. Through these images, the artists take the viewer on a journey into Eiseman's world - where journeys start and never end, and birdmen inhabit a surreal landscape occupying a borderland between the natural world and the human mind, between logic and dreams.



JON EISEMAN *Untitled* 2009, bronze, 47 x 32 x 18cm.

Below: JON EISEMAN & ANNE CONRON *Untitled Type C* photograph from the *Birdman Series*, 2009.



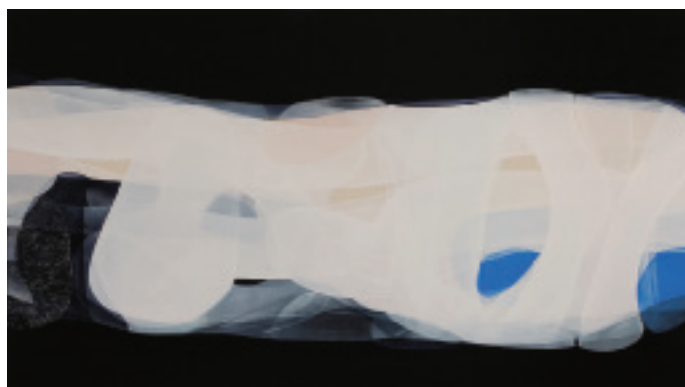
16 SEPTEMBER – 10 OCTOBER 2009

AGNETA EKHOLM

TRACE

Painting

'My recent work is influenced by a childhood lived in Scandinavia, where I found myself fascinated and mystified gazing at suspensions of rock, branches and detritus trapped underneath ice. These small universes were alive to me yet totally inaccessible: cold, still, contained. These remembered worlds have a symbolic and psychological charge that continues insinuate itself into my everyday experience. An introspective exploration of these ambiguous images and an attempt to create similar emotional triggers form the basis of my work.' Agneta Ekholm, 2008.



AGNETA EKHOLM *Darkness Illuminated* 2008, acrylic on canvas, 77cm x 137cm.

16 SEPTEMBER – 10 OCTOBER 2009

DAVID POTTINGER

NEW WORK 2009

Porcelain

David Pottinger employs the technique of marbling or laminating clay which is known as 'nerikomi', a Japanese term that refers to the layering, cutting and fusing of different coloured clays. His forms appear with the simple clarity of Minoan or Cycladic pottery; they are essentially stripped away of any decoration in an effort to privilege the visual play of surface tensions across, in and around the work... With literally thousands of joins in any given piece, Pottinger's work is a testament to the chance art of ceramics. In the making, every piece teeters on the brink of failure which makes every success at once unique and serendipitous.

Colin Batrouney, 2009



DAVID POTTINGER, *Suite of Nerikomi Stained Porcelain Vessels*, 2009. Photography by Andrew Bartram.

Secrets

From a Sommeliers Diary

HANGING ROCK
Macedon NV Brut Cuvée



**'I've never tasted a better
Australian sparkling wine:
sheer perfection...'**

- James Halliday

HANGING ROCK
Heathcote Shiraz



**'I regard John Ellis as
the godfather of
Heathcote Shiraz...'**

- John Lewis *The Newcastle Herald*

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drink well.*